



WMBB  
2650 E Division  
Springfield, MO 65803

Neves Media Productions  
1609 Lisenby Ave  
Panama City, FL 32405

# Contract # 1424280

Schedule Dates 10/03/16-10/31/16  
Advertiser Robert Carroll/Bay County Comm 2/Rep/FL (8351)  
Agency Neves Media Productions (19746)  
Product Political - Candidate Other (1066)  
Brand Political (36134)  
Salesperson Panama City, House (2718)  
Sales Office Panama City  
Buyer Name Neves, Todd  
Phone/Fax /  
CPE ./Oct 2016  
Account Types Local/Political  
Billing Type Standard  
Comments

Date Entered 09/12/16  
Last Modified 09/12/16  
Entered By Karyn Miles  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$720.00  
Net Total \$4,080.00  
Sales Tax

Panama City (WMBB)		
By Broadcast Month	Spots	Rate
Oct. 2016	88	\$4,580.00
Nov. 2016	5	\$220.00
Grand Total:	93	\$4,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	4:59A- WMBB 5a News	4	X	X	X	X	X			4	\$20.00	\$80.00	Panama City (WMBB)		9/12/16
2.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	4:59A- WMBB 5a News	3	X	X	X	X	X			3	\$20.00	\$60.00	Panama City (WMBB)		9/12/16
3.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	4:59A- WMBB 5a News	4	X	X	X	X	X			4	\$20.00	\$80.00	Panama City (WMBB)		9/12/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	4:59A- WMBB 5a News	3	X	X	X	X	X			3	\$20.00	\$60.00	Panama City (WMBB)		9/12/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	4:59A- WMBB 5a News	1								1	\$20.00	\$20.00	Panama City (WMBB)		9/12/16
6.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:58A- WMBB 6a News	3	X	X	X	X	X			3	\$40.00	\$120.00	Panama City (WMBB)		9/12/16
7.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	5:58A- WMBB 6a News	3	X	X	X	X	X			3	\$40.00	\$120.00	Panama City (WMBB)		9/12/16
8.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	5:58A- WMBB 6a News	3	X	X	X	X	X			3	\$40.00	\$120.00	Panama City (WMBB)		9/12/16
9.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5:58A- WMBB 6a News	4	X	X	X	X	X			4	\$40.00	\$160.00	Panama City (WMBB)		9/12/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	5:58A- WMBB 6a News	1								1	\$40.00	\$40.00	Panama City (WMBB)		9/12/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	7A- Good Morning America	4	X	X	X	X	X			4	\$30.00	\$120.00	Panama City (WMBB)		9/12/16
12.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	7A- Good Morning America	3	X	X	X	X	X			3	\$30.00	\$90.00	Panama City (WMBB)		9/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMBB  
2650 E Division  
Springfield, MO 65803

Neves Media Productions  
1609 Lisenby Ave  
Panama City, FL 32405

# Contract # 1424280

Schedule Dates	10/03/16-10/31/16	Date Entered	09/12/16
Advertiser	Robert Carroll/Bay County Comm 2/Rep/FL (8351)	Last Modified	09/12/16
Agency	Neves Media Productions (19746)	Entered By	Karyn Miles
Product	Political - Candidate Other (1066)	CO-OP	No
Brand	Political (36134)	Headline #	
Salesperson	Panama City, House (2718)	Demo	
Sales Office	Panama City/	Order Type	Normal
Buyer Name	Neves, Todd	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	/, / Oct 2016	Commission	\$720.00
Account Types	Local/Political	Net Total	\$4,080.00
Billing Type	Standard	Sales Tax	
Comments			

Panama City (WMBB)	
By Broadcast Month	Spots
Oct. 2016	88
Nov. 2016	5
<b>Grand Total:</b>	<b>93</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments
13.0	Normal Line / SPOT	10/17/16-10/24/16	5	:30	7A- Good Morning America 7a	4	X	X	X	X	X			4	\$30.00	\$120.00	Panama City (WMBB)	
14.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	7A- Good Morning America 7a	3	X	X	X	X	X			3	\$30.00	\$90.00	Panama City (WMBB)	
15.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	7A- Good Morning America 7a	1								1	\$30.00	\$30.00	Panama City (WMBB)	
16.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	11A- WMBB Midday News	1	1	1	1	1	1			5	\$10.00	\$50.00	Panama City (WMBB)	
17.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	11A- WMBB Midday News	4	X	X	X	X	X			4	\$10.00	\$40.00	Panama City (WMBB)	
18.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	11A- WMBB Midday News	4	X	X	X	X	X			4	\$10.00	\$40.00	Panama City (WMBB)	
19.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	11A- WMBB Midday News	1	1	1	1	1	1			5	\$10.00	\$50.00	Panama City (WMBB)	
20.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	11A- WMBB Midday News	1								1	\$10.00	\$10.00	Panama City (WMBB)	
21.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	4:59P- WMBB 5p News	1	1	1	1	1	1			5	\$100.00	\$500.00	Panama City (WMBB)	
22.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	4:59P- WMBB 5p News	4	X	X	X	X	X			4	\$100.00	\$400.00	Panama City (WMBB)	
23.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	4:59P- WMBB 5p News	3	X	X	X	X	X			3	\$100.00	\$300.00	Panama City (WMBB)	
24.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	4:59P- WMBB 5p News	3	X	X	X	X	X			3	\$100.00	\$300.00	Panama City (WMBB)	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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Springfield, MO 65803

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1609 Lisenby Ave  
Panama City, FL 32405

# Contract # 1424280

**Schedule Dates** 10/03/16-10/31/16  
**Advertiser** Robert Carroll/Bay County Comm 2/Rep/FL (83511)  
**Agency** Neves Media Productions (19746)  
**Product** Political - Candidate Other (1066)  
**Brand** Political (36134)  
**Salesperson** Panama City, House (2718)  
**Sales Office** Panama City  
**Buyer Name** Neves, Todd  
**Phone/Fax** /  
**CPE** ./Oct 2016  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/12/16  
**Last Modified** 09/12/16  
**Entered By** Karyn Miles  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$720.00  
**Net Total** \$4,080.00  
**Sales Tax**

Panama City (WMMB)		
By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>93</b>	<b>\$4,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	5:58P- WMMB 6p News	4	X	X	X	X	X			4	\$120.00	\$480.00	Panama City (WMMB)		9/12/16
26.0	Normal Line / SPOT	10/10/16-10/14/16	5	:30	5:58P- WMMB 6p News	4	X	X	X	X	X			4	\$120.00	\$480.00	Panama City (WMMB)		9/12/16
27.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	5:58P- WMMB 6p News	3	X	X	X	X	X			3	\$120.00	\$360.00	Panama City (WMMB)		9/12/16
28.0	Normal Line / SPOT	10/24/16-10/28/16	5	:30	5:58P- WMMB 6p News	3	X	X	X	X	X			3	\$120.00	\$360.00	Panama City (WMMB)		9/12/16
29.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	5:58P- WMMB 6p News	1								1	\$120.00	\$120.00	Panama City (WMMB)		9/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WMBB</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9.1.16</span>
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I, TODD NEVES / NEVES MEDIA SOLUTIONS GROUP  
 being/on behalf of: ROBERT CARROLL  
 a legally qualified candidate of the REPUBLICAN  
 political party for the office of: BAY CO. COMMISSIONER  
 in the GENERAL  
 election to be held on: 11/8/16

do hereby request station time as follows:

*RATES + AVAILS*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available)**



I represent that the payment for the above described broadcast time has been furnished by:

Robert Charles Cameron

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Moody

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/1/11

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Stephen Stone

Printed Name

GM

Title